Thu, 23 April 2020
5 – 8 pm
MUK Podium
Musik und Kunst Privatuniversität der Stadt Wien
Johannesgasse 4a, 1010 Vienna

MUK MUSIC AND ARTS UNIVERSITY OF THE CITY OF VIENNA
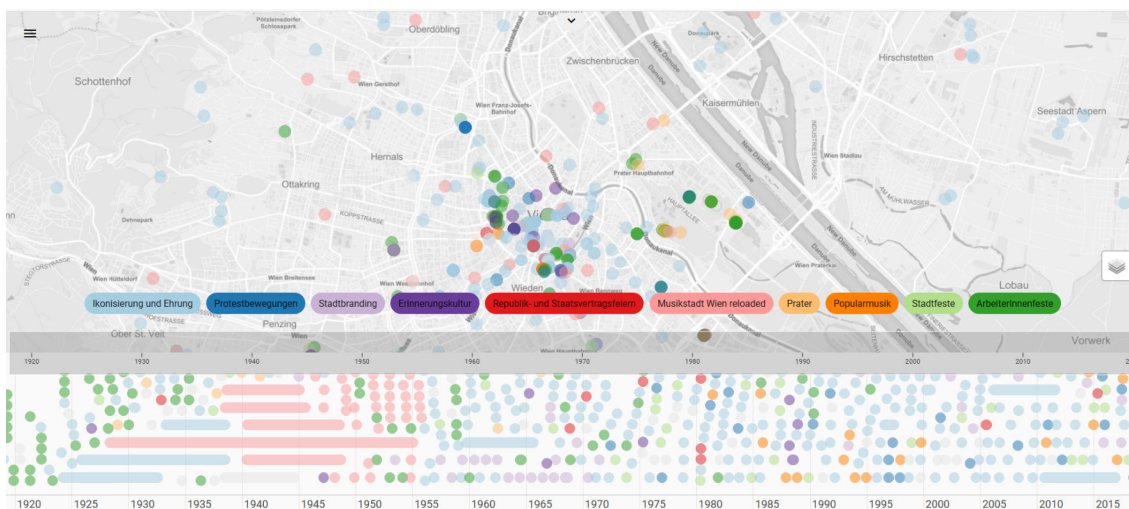
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ABGESAGT

PANEL DISCUSSION

IMMV – Interactive Music Mapping Vienna: Exploring a City. 1945 up to the present day

[FWF-PEEK-Project AR 384-G24]

The questions of how music acts in the urban context as an instrument of social identification and how music is functionalized to urban symbolic politics are the starting points of the research project *Interactive Music Mapping Vienna* (IMMV). Vienna's site-specificity is associated with its acoustic-phonetic structure more than any other European city. Strategies and processes related to a city constitution by means of music have been explored in terms of "politics of emotion". IMMV intends to set this focus, thus positioning music into the interdisciplinary network of Urban Studies. For this perception on the spaces of music production, consumption, *habitus*-modi and the constitution of the city itself, Vienna can be considered as a paradigmatic case. Questions of integration, exclusion,

appropriation of space, overlapping of music and political intentionality, identity formation, and imagination have been in the center of the project.

However, the legibility of history can be experienced in manifold manners. In order to make this complexity of readings accessible and to offer the recipient the experience of contingency, multi-mediality and multiple layers of historical narrative, the creation of a multimedia platform as an interactive exploration and dissemination tool has been planned in cooperation with the *Centre for Visual Analytics Science and Technology* (CVAST) at TU Wien (Vienna University of Technology). Using Visual Analytics (VA) solutions, the contents can be explored synchronously and individually at the same time. The different visualizations provide simultaneous media experience (visual, auditory, textual) and differentiate between the reception of real and imaginary space constructions.

The VA solution is not only offering the analytical instruments for topographical and topological detection of real and fictional places in the city, but also provides an extensive historical material contextualizing each event in the city in diachronic and diatopic respects. The synchronous historical (scientifically based) and artistic legibility (through aesthetic and artistic development of generated methods) of the events in time (festivities in public space – Vienna after 1945) is therefore made possible within this VA solution. The users have a wide range of possibilities to create their own exploration paths and stories depending on their creativity in using the VA solution, an aspect that refers to the central statement of this project: the relativity of history and the plural forms of understanding and interpreting historical facts.

After a presentation of IMMV and the VA solutions developed by TU Wien, benefits, challenges and future potential of Digital Humanities (DH) in Musicology and Urban Studies will be discussed with international experts from humanities, DH, and VA.

IMMV-Research Team:
TU Wien:

Prof.ⁱⁿ Dr.ⁱⁿ Silvia Miksch
Velitchko Filipov, MSc
Victor Schetinger, PhD

MUK:

Prof.ⁱⁿ Dr.ⁱⁿ Susana Zapke (Projektleiterin)
Mag.^a Dr.ⁱⁿ Kathrin Raminger
MMag.^a Dr.ⁱⁿ Nathalie Soursos
Mag. Wolfgang Fichna

Debaters:

Prof.ⁱⁿ Dr.ⁱⁿ Alenka Barber-Kersovan (Leuphana Universität Lüneburg, Institut für Soziologie und Kulturorganisation)

Prof. Dr. Stefan Jänicke (University of Southern Denmark, Department of Mathematics and Computer Science, Odense, Denmark)

Dr.ⁱⁿ Eva Mayr (Donau-Universität Krems, Department für Wissens- und Kommunikationsmanagement)

Prof. Dr. Markus Neuwirth (Anton Bruckner Privatuniversität Linz, Institut für Theorie und Geschichte / École polytechnique fédérale de Lausanne, Digital and Cognitive Musicology Lab (DCML))

Mag. Florian Windhager (Donau-Universität Krems, Department für Wissens- und Kommunikationsmanagement)

Dr. Ingo Zechner (Ludwig Boltzmann Institute for Digital History (LBIDH), Wien)